

Blanca Figueroa, Chair
Naomi Lopez, Vice Chair
Valerie Bechtold, Commissioner
Rudy Lopez, Commissioner
Alejandro Miramontes De Anda,
Commissioner



Andrés González,
Commission Secretary

**CITY OF SOUTH EL MONTE
REGULAR MEETING OF THE SOUTH EL MONTE PATRIOTIC COMMISSION**

AGENDA

June 28, 2023 6:00 PM
1415 Santa Anita Avenue, South El Monte, CA 91733

AMERICANS WITH DISABILITIES ACT

In accordance with the Americans with Disabilities Act of 1990, if you require a disability-related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please call the City Clerk's office at (626) 652-3180 or (626) 652-3121 at least 72 hours prior to the meeting.

GENERAL COMMENT

Members of the public wishing to submit a general comment or a comment on an agenda item, can email agonzalez@soelmonte.org or call (626) 448-0131 to leave a voicemail message. All comments received an hour before the scheduled meeting will be read during public comment and made part of the record.

MEETINGS

The Patriotic Commission holds regular meetings on the Fourth Wednesday of every month. Regular meetings start at 6 p.m. in the Council Chambers at City Hall, 1415 Santa Anita Avenue, South El Monte, California.

POSTING LOCATIONS OF AGENDA AND/OR CANCELLATION NOTICES

Regular meeting agendas will be posted at least 72 hours before the meeting (GC 54954(a)(1)).

Agenda and Cancellation Notices can be viewed online and are also posted at the following three (3) locations: City Hall located at 1415 Santa Anita Avenue, Senior Center located at 1556 Central Avenue and the Community Center located at 1530 Central Avenue, South El Monte, California.

VIEWING OF AGENDA PACKETS

Full agenda packet can be viewed either at <https://www.cityofsouthelmonte.org/373/Agendas-Minutes> or in the Community

Development's Office at City Hall during normal business hours Monday through Thursday 7:00 a.m. to 5:30 p.m. Closed on Fridays and major holidays.

ISSUES RELATED TO AGENDA

For issues related to the agenda, including a disability-related accommodation necessary to participate in this meeting, please contact:

Andrés González, Transportation and Senior Services Manager
Ph (626) 448-0131

AGENDA BEGINS ON THE FOLLOWING PAGE

1. ROLL CALL

Commissioners: Lopez (Naomi), Lopez (Rudy), Miramontes De Anda, Vice Chair Figueroa, and Chair Bechtold

2. PLEDGE OF ALLEGIANCE

Commissioner Valerie Bechtold

3. PRESENTATIONS

None

4. APPROVAL OF AGENDA

By motion of the Patriotic Commission, this is the time to notify the public of any changes to the agenda, remove items from consent calendar for individual consideration and/or rearrange the order of the agenda.

5. PUBLIC COMMENT

Speakers may provide public comments on any matter within the subject matter jurisdiction of the Patriotic Commission, including items on the agenda. Each speaker may speak up to five minutes. Unless a majority of the Patriotic Commission objects, the Chair may provide speakers more or less time to speak. All comments or queries shall be addressed to the Commission as a body and not to any specific member thereof. Pursuant to Government Code Section 54954.2(a)(2), the Ralph M. Brown Act, no action or discussion by the Commission shall be undertaken on any item not appearing on the posted agenda, except to briefly provide information, ask for clarification, provide direction to staff, or schedule a matter for a future meeting.

6. CONSENT CALENDAR

Items on the consent calendar are considered to be routine and customary and are enacted by a single motion with the exception of items previously removed by a member of the Patriotic Commission during "Approval of the Agenda" for individual consideration. Any items removed shall be individually considered immediately after taking action on the Consent Calendar.

6a. CONSIDERATION AND APPROVAL OF PATRIOTIC COMMISSION MEETING MINUTES FOR May 24, 2023

Staff is requesting approval of Minutes for the May 24, 2023, Regular Patriotic Commission Meeting.

RECOMMENDED ACTION: Staff recommends the Commission approve the Minutes for the Regular Commission Meeting of May 24, 2023.

7. GENERAL BUSINESS

7a. ROTATION OF CHAIR AND VICE CHAIR

The Patriotic Commission will approve the appointment of Chair and Vice Chair as part of the two-month rotation among its members.

RECOMMENDED ACTION: Staff recommends the Commission approve the Chair and Vice Chair as part of the two-month rotation among its members.

7b. UPDATE ON THE REVISIONS REQUESTED ON THE FLYER TO PROMOTE THE CITY'S MILITARY PROGRAMS

Staff will share changes made to the flyer that will be used to promote the City's Military Programs.

7c. BLUE STAR SERVICE BANNER PROGRAM RESEARCH UPDATE

Staff will present on the findings from the research efforts on the Blue Star Service Banner Program.

8. COMMISSIONERS REPORTS, INCLUDING AB 1234 REPORTS

AB 1234 requires that commission members must briefly report, orally or in writing, on meetings/events attended at City expense (for example, luncheons, city special events, conferences, etc.) at the Patriotic Commission meeting following the meeting/event.

9. CORRESPONDENCE

10. COMMISSIONERS' AGENDA

9a. COMMISSIONER BLANCA FIGUEROA

1. Discussion of the consideration to purchase Blue Star Lapel pins for the soldier's parent, spouse, or loved one who is actively currently serving overseas in the US Army, US Air Force, US Navy, US Navy, US Marines, U S Coast Guard. Must show proof of service. These are to be presented by Mayor and City Council.
2. Discussion of the writing letters, drawing pictures for our US Service Men and Women Soldiers at our 4th of July city event. Have a US Mail box to drop them in by person writing letter

RECOMMENDATION: Discussion and/or action to forward to City Council for approval.

11. ADJOURNMENT

Wednesday, July 26, 2023, 6:00 p.m.

I Andrés González, hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted not less than 72 hours at the following locations: City of South El Monte City Hall, Senior Center and Community Center and made available at www.cityofsouthelmonte.org on this 28th day of June 2023.



Andrés González, Secretary



Commission Agenda Report Agenda Item No. 6. a.

DATE: June 28, 2023

TO: Honorable Chair and Members of the Patriotic Commission

FROM: André González, Senior Services Supervisor

SUBJECT: CONSIDERATION AND APPROVAL OF THE REGULAR PATRIOTIC COMMISSION MEETING MINUTES FOR May 24, 2023

SUMMARY: Staff is requesting approval of Minutes for the May 24 2023, Regular Patriotic Commission Meeting.

RECOMMENDED ACTION: Staff recommends Patriotic Commission approve the Minutes of the Regular Patriotic Commission Meeting of May 24, 2023.

FISCAL IMPACT: None.

DISCUSSION: None.

ATTACHMENT(S):

A. May 24, 2023, Minutes



**CITY OF SOUTH EL MONTE
REGULAR PATRIOTIC COMMISSION MEETING - MINUTES
Wednesday, May 24, 2023 – 6:00 PM**

1. ROLL CALL

Chair Blanca Figueroa called the meeting to order at 6:00 PM

PRESENT: Commissioner(s): Bechtold Lopez (Rudy), Miramontes De Anda, Vice Chair Lopez (Naomi), and Chair Figueroa

STAFF PRESENT: Andrés González, Transportation and Senior Services Manager, and Noelia Saucedo, Senior Recreation Leader

2. PLEDGE OF ALLEGIANCE – Vice Chair Naomi Lopez led the Pledge of Allegiance.

3. PRESENTATIONS

Mr. Leo Chirinos and Joel Leal from Veterans Peer Access Network (VPAN) presented on the programs that (VPAN) offers.

4. APPROVAL OF AGENDA

A motion was made by Vice Chair Lopez (Naomi) seconded by Commissioner Bechtold to approve the agenda as amended. Motion carried, 5-0, by the following vote:

AYES: Commissioner(s): Bechtold, Miramontes De Anda, Lopez (Rudy),
Vice Chair Lopez (Naomi), and Chair Figueroa

NAYS: Commissioner(s): None

5. PUBLIC COMMENT

Chair Figueroa opened public comments. Seeing that there were no one wishing to speak. Chair Figueroa closed public comments.

6. CONSENT CALENDAR

A motion was made by Commissioner Lopez seconded by Commissioner Miramontes De Anda to approve the Consent Calendar as amended. Motion carried 5-0, by the following vote:

AYES: Commissioner(s): Bechtold Miramontes De Anda, Lopez (Rudy),
Vice Chair Lopez (Naomi), and Chair Bechtold

NAYS: Commissioner(s): None

6.a. Approved Minutes for the Regular Patriotic Commission Meeting held April 26, 2023.

7. GENERAL BUSINESS

7a. Rotation of Chair and Vice Chair

A motion was made by Commissioner (Lopez) Rudy seconded by Commissioner Bechtold to receive and file the current rotation of Chair and Vice Chair. Motion carried 5-0, by the following vote:

AYES: Commissioner(s): Bechtold, Miramontes De Anda, Lopez (Rudy),
Vice Chair Lopez (Naomi), and Chair Figueroa

NAYS: Commissioner(s): None

7b. Update on Request to Advertise the Active Military Street Banner Program on the City Informational Outlets.

Mr. Gonzalez presented the Patriotic Commission Board with a rough draft of a flyers that describe the military programs that the city provides. He also mentioned that the military banner program will be advertised in the City Newsletter

8. COMMISSIONER REPORTS, INCLUDING AB 1234 REPORTS

Vice Chair Lopez (Naomi) mentioned that she attended the National Day of Prayer and the Mother's Day Senior Luncheon.

Commissioner Lopez (Rudy) mentioned that he attended the National Day of Prayer and the Mother's Day Senior Luncheon.

Commissioner Miramontes De Anda had nothing to report at this time.

Chair Bechtold had nothing to report at this time.

Chair Figueroa mentioned that she attended the National Day of Prayer, Mother's Day Senior Luncheon, and Community Bike Ride. She also mentioned that she was present with the Mayor and Mayor Pro Tem Angel when they presented the Family of James Velasquez with a banner for his current service in the Army.

9. COMMISSIONERS' AGENDA

9a. COMMISSIONER BLANCA FIGUEROA

Discussion of American tradition to display the Blue Star Service Banner in the window of a home for mothers, fathers, wives, husbands, and loved ones of Soldiers currently serving in our US Army, US Air Force, US Navy, US Marines, US Coast Guard. To show respect, honor and remember every soldier. Must show current documentation of Proof while in the US armed service and currently deployed. (It's a white background with red frame around it with a blue star in the middle.)

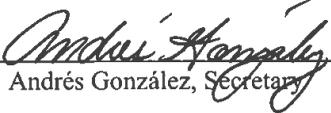
Motion was made by Chair Figueroa seconded by Commissioner Lopez (Rudy) to have staff research the Blue Star Program.

AYES: Commissioner(s): Bechtold, Miramontes De Anda, Lopez (Rudy), Vice Chair Lopez (Naomi), and Chair Figueroa

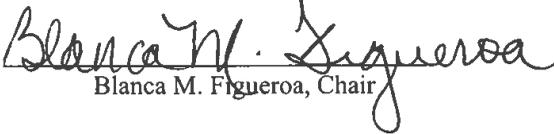
NAYS: Commissioner(s): None

1. ADJOURN COMMISSION MEETING

There being no further business coming before this body, at 7:37 p.m. Chair Figueroa adjourned the meeting to a regular meeting on Wednesday, June 28, 2023, at 6:00 p.m.



Andrés González, Secretary



Blanca M. Figueroa, Chair



Commission Agenda Report Agenda Item No. 7. a.

DATE: June 28, 2023

TO: Honorable Chair and Members of the Patriotic Commission

FROM: André González, Transportation & Senior Services Manager

SUBJECT: ROTATION OF CHAIR AND VICE CHAIR

SUMMARY: The Patriotic Commission will rotate the positions of Chair and Vice Chair as part of the two-month rotation among its members.

RECOMMENDED ACTION: Staff recommends the Commission approve the Chair and Vice Chair as part of the two-month term among its members.

FISCAL IMPACT: None.

DISCUSSION: Blanca Figueroa will serve her second month as Chair for the month of June and Naomi Lopez will serve as Vice Chair for her second month in June. For the month of July, the commission must select a Chair and Vice Chair, and these positions are to be held for a duration of 12 months.

ATTACHMENT(S): None.



Commission Agenda Report Agenda Item No. 7. b.

DATE: June 28, 2023

TO: Honorable Chair and Members of the Patriotic Commission

FROM: Andrés González, Transportation & Senior Services Manager

SUBJECT: UPDATE ON THE REVISIONS REQUESTED ON THE FLYER TO PROMOTE THE CITY'S MILITARY PROGRAMS

SUMMARY: On Wednesday, May 24, 2023, the commission requested for revisions to be made to the flyer and for the flyer to be brought back to the commission for review and approval.

RECOMMENDED ACTION: Staff recommends the Commission to review the revised military program flyer that will be used to promote the City's Military Programs

FISCAL IMPACT: None.

DISCUSSION: The new Active Military Program Flyer will be used to advertise the City's military programs. Staff will share the new flyer with the City's Communication Coordinator to post on the City's website and social media.

ATTACHMENT(S):

B. Military Program Flyer



Honoring Our Military Heroes

The City of South El Monte takes great pride in recognizing the sacrificial and dedication of our military personnel. We invite you to participate in our Military Recognition Programs and show your support for our brave men and women in uniform.

AVAILABLE PROGRAMS



* ACTIVE MILITARY BANNER PROGRAM

This program provides an opportunity to proudly display banners showcasing the names and branch of our local heroes who are actively serving in the military. The designated honoree must live in the City of South El Monte and provide proof of enlistment and residency.

* MILITARY LAPEL PIN PROGRAM

The program honors residents who have served in the U.S. Armed Forces by providing them with a lapel pin. Open to all military personnel who live or has lived in the City of South El Monte and must provide proof of Honorable Discharge (e.g., DD214).

* MILITARY BUMPER STICKER PROGRAM

Join our Military Bumper Sticker Program and proudly display your support for our military personnel on your vehicle. Open to all military personnel who live or has lived in the City of South El Monte and must provide proof of Honorable Discharge (e.g., DD214).

* PATRIOTIC MONUMENT PROGRAM

This program honors veterans who have served in all branches of the U.S. Armed Forces. Names are engraved on the City's Veteran's Monument Wall. Open to all military personnel who live or has lived in the City of South El Monte and must provide proof of Honorable Discharge (e.g., DD214).

**FOR MORE INFORMATION ABOUT THESE PROGRAMS OR TO DOWNLOAD AN APPLICATION, PLEASE VISIT OUR WEBSITE AT WWW.CITYOFSOUTHELMONTE.ORG.
FOR QUESTIONS, YOU MAY CALL 626-448-0131.**



Commission Agenda Report Agenda Item No. 7. c.

DATE: June 28, 2023

TO: Honorable Chair and Members of the Patriotic Commission

FROM: Andrés González, Senior Services Supervisor

SUBJECT: BLUE STAR SERVICE BANNER PROGRAM RESEARCH UPDATE

SUMMARY: On Wednesday, May 24, 2023, a motion was made by the Patriotic Commissioners requesting for staff to research and explore the implementation of a Blue Star Service Banner Recognition Program. The program aims to honor and show appreciation to families with active-duty service members in the community.

RECOMMENDED ACTION: Staff recommends the Commission to review the various design options provided by staff for the Blue Star Service Banner Program.

FISCAL IMPACT: None.

DISCUSSION: This report summarizes the findings of the research conducted by city staff in response to the Patriotic Commission's request to explore the implementation of a Blue Star Service Banner Recognition Program.

Key Findings:

- a. Successful Program Models: Several cities have implemented effective Blue Star Service Banner Recognition Programs, providing valuable insights into program design, criteria, and implementation.
- b. Blue Banner Design: The research revealed various design options for the Blue Banners, including variations in size, color scheme, and placement.

ATTACHMENT(S): None.

C. Blue Star Service Program Design Options

ATTACHMENT C

Blue Star Service Program Options

1. Star Blue Star Service Window Decal



Detailed Description

- \$1.95
- 3" x 6" decal printed on clear static vinyl
- Easily peel off to remove

2. Blue Star Service Banner - One Star



Detailed Description

- \$7.95
- 8" x 16"
- Displayed to show that a family member is currently serving in the Armed Forces