

**CITY OF SOUTH EL MONTE**  
**REGULAR MEETING OF THE SOUTH EL MONTE**  
**COMMUNITY SERVICES COMMISSION**

**AGENDA**

**JANUARY 2, 2018, 6:00 P.M.**

**CITY HALL CONFERENCE ROOM**  
**1415 N. SANTA ANITA AVENUE**  
**SOUTH EL MONTE, CA 91733**



**YOLANDA DEL RIO, CHAIRPERSON**  
**GEORGE ANGUIANO, COMMISSIONER**  
**JOSEPHINE BLANCO, COMMISSIONER**  
**WILLHANS ILI, COMMISSIONER**  
**RUDY LOPEZ, COMMISSIONER**  
**JOSHUA ORTEGA, COMMISSIONER**  
**LUIS POLINO JR., COMMISSIONER**

**In accordance with the Americans with Disabilities Act of 1990, if you require a disability-related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please call the Community Services Commission Secretary office at (626) 448-0131 at least 48 hours prior to the meeting. Any public writings distributed by the City of South El Monte to at least a majority of the Community Services Commission regarding any item on this regular meeting agenda will be made available at the Receptionist Counter at Senior Center located at 1556 Central Avenue South El Monte, CA 91733**

1. ROLL CALL

2. PLEDGE OF THE FLAG

Commissioner Blanco

3. PRESENTATIONS None.

4. APPROVAL OF AGENDA AND WAIVER OF FULL READING

This is the time for the committee to remove any items from the agenda for individual consideration, table, continue, or add items, or to make a motion to rearrange the order of this agenda.

5. PUBLIC COMMENT

Person wishing to address the Community Services Commission on the agenda, or any other matter, are invited to do so at this time. Pursuant to the Brown Act, the Commission cannot discuss or take action on items not on the agenda. Matters brought before the Community Services Commission that are not on the agenda may be, at the Commissions' discretion, be referred to staff or placed on the next agenda.

6. APPROVAL OF MINUTES

September 5, 2017 – Regular Meeting

7. UNFINISHED BUSINESS None.

8. STAFF REPORT

a. INTRODUCTION OF DEPUTY CITY MANAGER, RACHEL BARBOSA

b. 60<sup>th</sup> ANNIVERSARY COMMITTEE UPDATE

9. COMMISSIONER'S AGENDA

a. CHAIRPERSON DEL RIO

1. Commissioners feedback about the summer programs

b. COMMISSIONER RUDY LOPEZ

1. Commissioner Lopez inquired about future CERT's training and the contact person for the City's CERT's team
  2. Commissioner Lopez inquired about an Earthquake Preparedness class, which Commissioners can attend
- c. COMMISSIONER GEORGE AGUIANO
1. Consideration of Flag Football League for Youth
- d. COMMISSIONER JOSHUA ORTEGA
1. Update on Adult Basketball League
  2. Ideas for New Adult Programs
  3. Consideration of moving the Holiday Home Decorating Contest to a later date for 2018.
- e. COMMISSIONER LUIS POLINO
1. Consideration of a partnership with non-profit organizations to install donation bins in City facilities.
  2. Consideration of Community Center Front Parking becoming a pick-up and drop off parking lot.
10. ADJOURNMENT

**CITY OF SOUTH EL MONTE  
COMMUNITY SERVICES COMMISSION MEETING  
REGULAR MEETING MINUTES  
SEPTEMBER 5, 2017  
CONFERENCE ROOM, 1415 N. SANTA ANITA AVENUE  
SOUTH EL MONTE, CA 91733**

**1. CALLED TO ORDER AND ROLL CALL:**

Chairperson Del Rio called the meeting to order at 6:02 p.m.

**COMMISSIONERS PRESENT:**

COMMISSIONERS: Anguiano, Blanco, Del Rio, Ili, Polino, Ortega, Retamoza

ABSENT COMMISSIONERS: Hennings, Lopez

**ALSO PRESENT:**

Wendy Flores (Senior Services Specialist), Noelia Saucedo (Senior Recreation Leader), and Ariana Yanez (Recreation Coordinator)

**2. PLEDGE OF ALLEGIANCE:**

Chairperson Del Rio led the Pledge of Allegiance.

**3. APPROVAL OF AGENDA AND WAIVER OF FULL READING:**

Commissioner Ili made a motion to approve the agenda seconded by Commissioner Polino and carried to approve the agenda and waived full reading, motion was carried 6-3.

**4. PRESENTATION: None**

**5. PUBLIC COMMENTS: None**

**6. APPROVAL OF MINUTES:**

**JUNE 6, 2017 – Regular Meeting**

Motion was made by Commissioner Ili and seconded by Commissioner Anguiano to approve the above reference minutes, motion was carried 6-3.

**7. UNFINISHED BUSINESS: None**

**8. STAFF REPORT:**

**Recap of Summer Programming and Events**

Miss Yanez stated that the Community Services Department hosted five summer concerts and one pending. She mentioned that the first concert took place in front of City Hall, four hosted at Mary Van Dyke, and the last concert would be in front of City Hall.

Chairperson Del Rio mentioned that many residents did not attend the concerts this year due the parking situation. She asked if moving all the concerts to the street was a possibility. Miss Yanez mentioned that the Commission could recommend moving all the concerts to the street in front of City Hall. Miss Flores stated that when the concerts first started at Mary Van Dyke residents parked at the Community Center back parking lot and a driver was available to shuttle them to the park. She mentioned that the reason staff discontinued the shuttling was due to the lack of interest.

Miss Yanez mentioned that there were four Movie Nights one which was in conjunction with National Night Out/Emergency Preparedness Fair.

Miss Yanez stated that Recreation Department hosted their Annual Summer Camp Program. The Summer Camp, which was offered at the Community Center and the Mini Center. She mentioned that the eleven-week camp ran smoothly.

Miss Yanez stated in the summer the Aquatic Center offered five swimming lessons, a swim team, lap swim, and recreation swim. Chairperson suggested reducing the ratios for swimming lessons for next year.

Commissioner Ortega arrived at 6:10 p.m.

### **October Special Events**

Miss Yanez stated that the Fire Station Appreciation Day will take place Saturday, October 7<sup>th</sup> in front of City Hall. The event will feature a free pancake breakfast, fire truck tours, games and festivities for the entire families to enjoy.

Miss Yanez stated that Community Services Department will be hosting the Second Annual Family Harvest Festival in conjunction with South El Monte Community Outreach. This event will take place on October 31<sup>st</sup> at the Community Center from 6:00 p.m. to 9:00 p.m.

Miss Yanez stated that the first adult basketball league game took place on August 30<sup>th</sup> and it went well. She mentioned that the games will be hosted every Wednesday from 6:30 pm to 9:30 pm. at the Community Center.

### **Senior Center Meal Program**

Miss Flores gave a briefing on the County Meal Program and the new contract that the City renewed in July. The City is funded for only a certain amount of meals for the year; last fiscal year the City over served 6,000 meals. In an effort to serve only the amount of meals that the County funded for, the City put a cap on the daily meals being served at the Senior Center; however, City Council approved to provide City funds to serve all seniors a meal.

## **9. COMMISSION AGENDA: None**

**10. AJOURNMENT:** There being no further business before this body, Chairperson Del Rio adjourned the meeting at 6:26 p.m.



# City Council Agenda Report

Agenda  
Item No.

**DATE:** December 12, 2017

**TO:** Honorable Mayor and Members of the City Council

**APPROVED BY:** Jennifer E. Vasquez, City Manager

**PREPARED BY:** Rachel Barbosa, Deputy City Manager

**SUBJECT:** 60<sup>th</sup> Anniversary Special Events Calendar

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**SUMMARY:** The 60<sup>th</sup> Anniversary of the City's incorporation is July 30, 2018. As such, the City's 60<sup>th</sup> Anniversary Committee (Committee) was formed and has been meeting monthly since August 2017. At the City Council meeting on November 14, 2017, the discussion from the Committee's report included more detailed questions from the Council regarding the total cost of the 50<sup>th</sup> Anniversary events, particularly the Gala.

**BACKGROUND:** The Committee is reviewing all 50<sup>th</sup> Anniversary-related events, including expenses and donations, to provide more information to the Council and to propose a 2018 Calendar of Community Events that will commemorate the 60<sup>th</sup> Anniversary. (Attachment A)

For the 50<sup>th</sup> Anniversary, the City Council approved a budget of \$66,000 from the General Fund and received \$18,700 in donations for a total budget of \$84,700. The total expenses, not including staff time, were \$95,262, resulting in a difference of \$10,562.

**RECOMMENDATION:** Staff recommends that the City Council provide direction regarding the proposed list of 60<sup>th</sup> Anniversary Special Events (Attachment B).

**FISCAL IMPACT:** Fiscal impact will be determined by the approved events.

**DISCUSSION:** At the last Committee meeting on November 30, 2017, Terry Serrano from Print Expressions attended and gave an overview of the giveaways that were distributed during the 50<sup>th</sup> Anniversary special events. Based on the feedback from Committee members who were present during the 50<sup>th</sup>, the First Aid Kits and the Sewing Kits were not favored.

Additionally, the Committee expressed concern regarding the Gala cost, amount of high-priced giveaways and the selective guest list. The Committee concluded they would not recommend another gala for the 60<sup>th</sup> Anniversary, but would like to add more resources to provide a more substantial community giveaway.

Lastly, it is suggested that the July Anniversary Celebration/City Birthday summer concert (Thursday, July 26, 2018) be moved to Saturday, July 28, 2018 to allow for a larger community event.

**ATTACHMENTS:**

A – 60<sup>th</sup> Anniversary Special Events Calendar (Proposed for 2018)

B – 50<sup>th</sup> Anniversary Expense Report

**City of South El Monte  
50<sup>th</sup> Anniversary Expense Report**

<b>GALA</b>		<b>STREET</b>	
<b>TOTAL</b>	<b>\$35,062.01</b>	<b>FESTIVAL TOTAL</b>	<b>\$21,680.41</b>
Decorations	3,344.51	Decorations	0.00
Entertainment	1,655.00	Entertainment	3,700.00
Equipment		Equipment	
Rental	3,206.36	Rental	11,102.78
Food	8,188.25	Food	338.23
Giveaway	10,772.46	Giveaway	63.60
Marketing	1,976.30	Marketing	1,350.76
Supplies	3,188.86	Supplies	279.94
Other	2,730.27	Other	
<b>HEALTH FAIR</b>		<b>WHOLE YEAR</b>	
<b>TOTAL</b>	<b>\$5,451.46</b>	<b>TOTAL</b>	<b>\$33,433.38</b>
Decorations	0.00	Decorations	
Entertainment	0.00	Entertainment	
Equipment		Equipment	
Rental	0.00	Rental	
Food	0.00	Food	
Giveaway	2,267.48	Giveaway	24,999.13
Marketing	3,183.98	Marketing	3365.87
Supplies	0.00	Supplies	
Other	0.00	Other	

**City of South El Monte  
60th Anniversary Special Events Calendar (Proposed for 2018)**

**JANUARY**

None

**FEBRUARY**

\*NEW -- 60<sup>TH</sup> Anniversary Kick-off Street Festival & Car Show

**MARCH**

Easter Breakfast on 3/31/18

\$2,000 Budgeted FY 17/18

**APRIL**

\*NEW -- Health Fair on 4/14/18

**MAY**

Cinco de Mayo on 5/4/18

\$3,000 Budgeted FY 17/18

**JUNE**

\*NEW -- 60<sup>TH</sup> Anniversary Community Picnic & Civic Center Open House on 6/9/18

**JULY**

4<sup>th</sup> of July Celebration

\$69,000 Budgeted FY 17/18

\*NEW -- 60<sup>th</sup> Anniversary Celebration & City Birthday Party on 7/28/18