

Blanca Figueroa, Commissioner
Naomi Lopez, Commissioner
Alejandro Miramontes De Anda,
Commissioner
Victor Montiel, Commissioner
Nydia Romero, Commissioner



Ariana De La Cruz,
Commission Secretary

CITY OF SOUTH EL MONTE REGULAR MEETING OF THE SOUTH EL MONTE PATRIOTIC COMMISSION

AGENDA

February 26, 2025, 6:00 PM
1415 Santa Anita Avenue, South El Monte, CA 91733

PUBLIC COMMENT

To participate during public comment via teleconference, see below:

Link: <https://us02web.zoom.us/j/82540328792>

Webinar ID: 825 4032 8792

Or Call In: +16694449171,,82540328792# US

AMERICANS WITH DISABILITIES ACT

In accordance with the Americans with Disabilities Act of 1990, if you require a disability-related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please call the City Clerk's office at (626) 652-3180 or (626) 652-3121 at least 72 hours prior to the meeting.

GENERAL COMMENT

Members of the public wishing to submit a general comment or a comment on an agenda item, can email jperez@soelmonte.org or call (626) 652-3110 to leave a voicemail message. All comments received an hour before the scheduled meeting will be read during public comment and made part of the record.

MEETINGS

The Patriotic Commission holds regular meetings on the fourth Wednesday of every month. Regular meetings start at 6 p.m. in the Council Chambers at City Hall, 1415 Santa Anita Avenue, South El Monte, California.

POSTING LOCATIONS OF AGENDA AND/OR CANCELLATION NOTICES

Regular meeting agendas will be posted at least 72 hours before the meeting (GC 54954 (a)(1)). Agenda and Cancellation Notices can be viewed online and are also posted at the following three (3) locations: City Hall located at 1415 Santa Anita Avenue, Senior Center located at 1556 Central Avenue and the Community Center located at 1530 Central Avenue, South El Monte, California.

VIEWING OF AGENDA PACKETS

Full agenda packet can be viewed either at <https://cityofsouthelmonte.org/372/Agendas-Minutes>
or at the Senior Center during normal business hours Monday through Friday 8:00 a.m. to 5:00 p.m.
Closed on major holidays.

ISSUES RELATED TO AGENDA

For issues related to the agenda, including a disability-related accommodation necessary to participate in
this meeting, please contact:

Jayson Perez, Community Services Manager/Commission Secretary
Ph (626) 652-3110

AGENDA BEGINS ON THE FOLLOWING PAGE

1. ROLL CALL

Commissioners: Figueroa, Lopez, Miramontes De Anda, Montiel, Romero

2. PLEDGE OF ALLEGIANCE

Commissioner Figueroa

3. PRESENTATIONS - None.

4. APPROVAL OF AGENDA

By motion of the Patriotic Commission, this is the time to notify the public of any changes to the agenda, remove items from consent calendar for individual consideration and/or rearrange the order of the agenda.

5. PUBLIC COMMENT

Speakers may provide public comments on any matter within the subject matter jurisdiction of the Patriotic Commission, including items on the agenda. Each speaker may speak up to five minutes. Unless a majority of the Patriotic Commission objects, the Chair may provide speakers more or less time to speak. All comments or queries shall be addressed to the Commission as a body and not to any specific member thereof. Pursuant to Government Code Section 54954.2(a)(2), the Ralph M. Brown Act, no action or discussion by the Commission shall be undertaken on any item not appearing on the posted agenda, except to briefly provide information, ask for clarification, provide direction to staff, or schedule a matter for a future meeting.

6. CONSENT CALENDAR

Items on the consent calendar are considered to be routine and customary and are enacted by a single motion with the exception of items previously removed by a member of the Patriotic Commission during "Approval of the Agenda" for individual consideration. Any items removed shall be individually considered immediately after taking action on the Consent Calendar.

6a. CONSIDERATION AND APPROVAL OF THE REGULAR PATRIOTIC COMMISSION MEETING MINUTES OF OCTOBER 29, 2024

Staff is requesting approval of Minutes for the October 29, 2024, Regular Patriotic Commission meeting.

RECOMMENDED ACTION: Staff is requesting approval of Minutes for the October 29, 2024, Regular Patriotic Commission meeting.

7. GENERAL BUSINESS

7a. SELECTION OF CHAIR AND VICE CHAIR

The Patriotic Commission will nominate and select the Chair and Vice Chair for the term commencing on January 28, 2025, through December 31, 2025.

RECOMMENDED ACTION: Staff recommends the Commission nominate and select Chair and Vice Chair for the term commencing on January 28, 2025, through December 31, 2025.

7b. FLAGS OF VALOR & MEMORIAL DAY CEREMONY EVENTS

The City of South El Monte will be hosting Flags of Valor, a weeklong event for the community to honor Active, Veteran, and Fallen military personnel.

RECOMMENDED ACTION: Staff recommends the Commission discuss and provide feedback to enhance the event.

7c. PATRIOTIC COMMISSION COMMUNITY ENGAGEMENT OPPORTUNITIES AT UPCOMING CITY SPECIAL EVENTS

The 2025 Special Events Calendar offers an opportunity for the Patriotic Commission to participate in specific events in efforts of enhancing the community engagement and awareness in all matters pertaining to patriotism and the civic recognition of both active and veteran military personnel in our community.

RECOMMENDED ACTION: Staff recommends the Commission discuss the engagement opportunities at upcoming city events and provide recommendations to staff.

8. COMMISSIONERS REPORTS, INCLUDING AB 1234 REPORTS

AB 1234 requires that commission members must briefly report, orally or in writing, on meetings/events attended at City expense (for example, luncheons, city special events, conferences, etc.) at the Patriotic Commission meeting following the meeting/event.

9. CORRESPONDENCE - None.

10. COMMISSIONERS' AGENDA

10a. COMMISSIONER FIGUEROA

1. Consideration to install a photo board at the South El Monte Senior Center with pictures of Veterans and Active military personnel who participate at the Senior Center and include a brief biography.

RECOMMENDED ACTION: Discussion and/or Action.

11. ADJOURNMENT

Wednesday, March 26, 2025, at 6:00 p.m.

I, Ariana De La Cruz, hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted not less than 72 hours at the following locations: City of South El Monte City Hall, Senior Center, and Community Center and made available at www.cityofsouthelmonte.org on this 20th day of February 2025.



Secretary



Commission Agenda Report

Agenda Item No. 6. a.

DATE: February 26, 2025

TO: Honorable Chair and Members of the Patriotic Commission

FROM: Ariana De La Cruz, Director of Community Services

SUBJECT: CONSIDERATION AND APPROVAL OF THE REGULAR
PATRIOTIC COMMISSION MEETING MINUTES OF OCTOBER 29, 2024

SUMMARY: Staff is requesting approval of Minutes for the October 29, 2024, Regular Patriotic Commission meeting.

RECOMMENDED ACTION: Staff is requesting approval of Minutes for the October 29, 2024, Regular Patriotic Commission meeting.

FISCAL IMPACT:

DISCUSSION:

ATTACHMENT(S):

A. DRAFT October 29, 2024 Minutes



CITY OF SOUTH EL MONTE
REGULAR PATRIOTIC COMMISSION MEETING – MINUTES
Tuesday, October 29, 2024 – 6:00 PM
1415 Santa Anita Avenue, South El Monte, California 91733

Chair Alejandro Miramontes De Anda called the meeting to order at 6:00 PM.

1. ROLL CALL

PRESENT: Commissioner(s): Figueroa, Flores, Lopez, Vice Chair Tavera, and Chair Miramontes De Anda

STAFF PRESENT: Jayson Perez, Community Services Manager and Noelia Saucedo, Senior Recreation Leader

2. PLEDGE OF ALLEGIANCE

Commissioner Lopez led the Pledge of Allegiance.

3. PRESENTATIONS – None.

4. APPROVAL OF AGENDA

A motion was made by Commissioner Figueroa, second by Vice Chair Tavera to approve the agenda. Motion passed 5-0, by the following vote:

AYES: Commissioner(s): Figueroa, Flores, Lopez, Vice Chair Tavera, and Chair Miramontes De Anda

NAYS: Commissioner(s): None

5. PUBLIC COMMENTS

Chair Miramontes De Anda opened public comment. There being none Chair Miramontes De Anda closed public comment.

6. CONSENT CALENDAR

A motion was made by Vice Chair Tavera, seconded by Chair Miramontes De Anda to approve the Consent Calendar. Motion passed 5-0, by the following vote:

AYES: Commissioner(s): Figueroa, Flores, Lopez, Vice Chair Tavera, and Chair Miramontes De Anda

NAYS: Commissioner(s): None

7. GENERAL BUSINESS

7a. REPORT ON VETERANS DAY CEREMONY

Mr. Perez provided the commission with an update regarding the Veterans Day Ceremony including the role of each commissioner:

1. Chair Miramontes De Anda will be opening the ceremony.
2. Vice Chair Tavera will be reading Mr. Fernando Apodaca's Biography.

3. Commissioner Figueroa will be reading Mr. Oscar Oropeza's Biography.
4. Commissioner Flores will be performing the invocation.

7b. APPROVAL OF PROPOSED DARK PATRIOTIC COMMISSION MEETING.

A motion was made by Commissioner Figueroa, seconded Commissioner Flores to approve going "dark" for the months of November and December. Motion passed 5-0, by the following vote:

- AYES: Commissioner(s): Figueroa, Flores, Lopez, Vice Chair Tavera, and Chair Miramontes De Anda
NAYS: Commissioner(s): None

7c. UPDATE ON PROPOSED VETERANS BANNER PROGRAM

Mr. Perez provided an update regarding the proposed Veterans Banner Program and informed the commission the program will follow the approval process with City Council.

8. COMMISSIONERS REPORTS, INCLUDING ABN1234 REPORTS

Commissioner Flores nothing to report at this time.

Chair Miramontes De Anda reports his attendance at the October Night Market.

Vice Chair Tavera reported her attendance at the October Night Market, the Walk to End Domestic Violence Event, the October 8, 2024, City Council meeting, where the Veterans of Foreign Wars Post 10218 presented a plaque to the City of South El Monte in appreciation for all the assistance given to Veterans.

Commissioner Lopez nothing to report at this time.

Commissioner Figueora reported her attendance at the "Wear Your Pink" for Breast Cancer Month craft class, Senior Rodeo Event, and the Walk to End Domestic Violence Event.

9. CORRESPONDENCE – None.

10. COMMISSIONERS' AGENDA

10a. COMMISSIONER FIGUEROA

1. Discussion and consideration to install flag poles along with military flags at City Hall Front Lawn for all U.S. Military branches.

Commissioner Figueroa made a motion, seconded by Vice Chair Tavera to recommend to management to move forward to install Military flags with a 24 hour lighting system at City Hall. Motion passed 5-0, by the following vote:

- AYES: Commissioner(s): Figueroa, Flores, Lopez, Vice Chair Tavera, and Chair Miramontes De Anda
NAYS: Commissioner(s): None

11. ADJOURNMENT

At 7:02 p.m. Chair Miramontes De Anda adjourned the meeting to a regular Patriotic Commission meeting on Wednesday, November 27, 2024, at 6:00 p.m.

Jayson Perez, Community Services Manager

Alejandro Miramontes De Anda, Chair

DRAFT



Commission Agenda Report

Agenda Item No. 7.a.

DATE: February 26, 2025

TO: Honorable Chair and Members of the Patriotic Commission

FROM: Ariana De La Cruz, Director of Community Services

SUBJECT: SELECTION OF CHAIR AND VICE CHAIR

SUMMARY: The Patriotic Commission will nominate and select the Chair and Vice Chair for the term commencing on January 28, 2025, through December 31, 2025.

RECOMMENDED ACTION: Staff recommends the Commission nominate and select Chair and Vice Chair for the term commencing on January 28, 2025, through December 31, 2025.

FISCAL IMPACT:

DISCUSSION: The Patriotic Commission will nominate and select the Chair and Vice Chair for the term commencing on January 28, 2025, through December 31, 2025.

ATTACHMENT(S): None.



Commission Agenda Report

Agenda Item No. 7.b.

DATE: February 26, 2025

TO: Honorable Chair and Members of the Patriotic Commission

FROM: Ariana De La Cruz, Director of Community Services

SUBJECT: FLAGS OF VALOR & MEMORIAL DAY CEREMONY EVENTS

SUMMARY: The City of South El Monte will be hosting Flags of Valor, a weeklong event for the community to honor Active, Veteran, and Fallen Military personnel.

RECOMMENDED ACTION: Staff recommends the Commission discuss and provide feedback to enhance the events.

FISCAL IMPACT:

DISCUSSION: The Flags of Valor is a weeklong event for the community to honor Active, Veteran, and Fallen Military personnel. Proceeds from the \$25 per flag will be designated to support local veterans needs such as hotel vouchers, unhoused assistance, mental health services, assist with food insecurities, and more.

An opening ceremony is scheduled for Monday, May 19th at 5:30 p.m. at Dean L. Shively School Front Lawn where the public will have an opportunity to purchase flags. The opening ceremony will feature presentations from City officials, boys Scouts leading the flag salute, and a performance by the Dean L. Shively Band. Complimentary hot dogs will be served to all in attendance.

On Wednesday, May 21st City staff will be accepting damaged flags to be properly disposed through a flag retirement booth set up at Dean L. Shively School at 5:30 p.m.

A closing ceremony for the Flags of Valor will be incorporated at the City's Annual Memorial Day Ceremony on Monday, May 26th at 11:00 a.m. at City Hall Front Lawn.

ATTACHMENT(S):

A. DRAFT Flags of Valor Flyer

CITY OF SOUTH EL MONTE COMMUNITY SERVICES DEPARTMENT



FLAGS OF VALOR



REMEMBER, CELEBRATE, AND HONOR



MAY 19-26, 2025

**DEAN L. SHIVELY MIDDLE SCHOOL FRONT LAWN
1431 CENTRAL AVE. SOUTH EL MONTE**

**A WEEKLONG EVENT FOR OUR COMMUNITY TO HONOR ACTIVE,
VETERAN, AND FALLEN MILITARY PERSONNEL.**

**SPONSORSHIP IS \$25 PER FLAG. PROCEEDS FROM THE EVENT WILL GO TO SUPPORT
LOCAL VETERANS NEEDS SUCH AS HOTEL VOUCHERS, UNHOUSED ASSISTANCE,
MENTAL HEALTH SERVICES, ASSIST WITH FOOD INSECURITIES, AND MORE.**



OPENING CEREMONY

MAY 19TH | 5:30 PM

FLAGS MAY BE
PURCHASED ON THIS DAY.

FREE HOT DOGS WILL BE
AVAILABLE WHILE SUPPLIES LAST.

FLAG RETIREMENT

MAY, 21ST | 5:30 PM

BRING YOUR DAMAGED FLAGS TO
BE PROPERLY DISPOSED

CLOSING CEREMONY

MAY 26TH | 11:00 AM

FREE HAMBURGERS AND
BEVERAGES WILL BE AVAILABLE
WHILE SUPPLIES LAST.

FOR MORE INFORMATION, PLEASE EMAIL REC@SOELMONTE.ORG OR CALL 626-579-2043.



Commission Agenda Report

Agenda Item No. 7.c.

DATE: February 26, 2025

TO: Honorable Chair and Members of the Patriotic Commission

FROM: Ariana De La Cruz, Director of Community Services

SUBJECT: PATRIOTIC COMMISSION COMMUNITY ENGAGEMENT
OPPORTUNITIES AT UPCOMING CITY SPECIAL EVENTS

SUMMARY: The 2025 Special Events Calendar offers an opportunity for the Patriotic Commission to participate in specific events in efforts of enhancing the community engagement and awareness in all matters pertaining to patriotism and the civic recognition of both active and veteran military personnel in our community.

RECOMMENDED ACTION: Staff recommends the Commission discuss the engagement opportunities at upcoming city events and provide recommendations to staff.

FISCAL IMPACT:

DISCUSSION: On November 12, 2024, the City Council approved the 2025 Special Events Calendar. There are specific events on this calendar that offer a great opportunity for the Patriotic Commission to engage with the community:

- 2025 Night Markets
- Firework Festival
- Fourth of July Celebration

By participating in these events, the Patriotic Commission can increase public awareness and educate residents on the commission's mission, initiatives, and the importance of honoring veterans and active-duty service members. In addition, providing recognition and resources at community events ensures that veterans and their families feel valued and supported.

Recently, the City Council approved the list of band performances for the events listed above. Attachment B includes the list of bands approved.

ATTACHMENT(S):

- A. City of South El Monte 2025 Special Events Calendar
- B. List of Approved Bands for the Night Markets, Firework Festival, and Fourth of July Celebration

ATTACHMENT A

ATTACHMENT A



City of South El Monte 2025 Special Events Calendar

Date	Day	Special Event	Location	Time
First Saturday of the month between March and October • Special Dates: March 8 th , July 12 th and September 13 th	Saturday	Community Bike Rides	Community Center	Meeting Time: 8:30 a.m. Departure: 9:00 a.m. to 11:00 a.m.
January 29, 2025	Wednesday	Chinese New Year Luncheon	Senior Center	10:00 a.m. to 12:30 p.m.
February 12, 2025	Wednesday	Valentine's Day Luncheon	Senior Center	11:15 a.m. to 2:30 p.m.
March 15, 2025	Saturday	Baby Pageant	Community Center	10:30 a.m. to 12:00 p.m.
March 17, 2025	Monday	St. Patrick's Day Luncheon	Senior Center	11:00 a.m. to 12:30 p.m.
April 3, 2025	Thursday	April Night Market	Kruse Property	6:00p.m. to 9:30p.m.
April 16, 2025	Wednesday	Easter Luncheon	Senior Center	11:00 a.m. to 12:30 p.m.
April 19, 2025	Saturday	Easter Pancake Breakfast	Shively Park	10:00 a.m. to 1:00 p.m.
April 30, 2025	Wednesday	Volunteer Appreciation Dinner	Senior Center	5:00 p.m. to 8:00 p.m.
May 1, 2025	Thursday	National Day of Prayer	Community Center	10:00 a.m. to 12:00 p.m.
May 1, 2025	Thursday	Cinco De Mayo Night Market	Kruse Property	6:00 p.m. to 9:30 p.m.
May 5, 2025	Monday	Cinco De Mayo Luncheon	Senior Center	10:30 a.m. to 2:30 p.m.
May 7, 2025	Wednesday	Mother's Day Luncheon	Senior Center	10:30 a.m. to 2:30 p.m.
May 26, 2025	Monday	Memorial Day Ceremony	City Hall Front Lawn	11:00 a.m. to 1:00 p.m.
June 11, 2025	Wednesday	Father's Day Luncheon	Senior Center	10:30 p.m. to 2:30 p.m.
June 12, 2025	Thursday	1 st Summer Night Market	Kruse Property	6:00 p.m. to 9:30 p.m.
June 19, 2025	Thursday	1 st Movie in the Park	Mary Van Dyke Park	7:00 p.m. to 9:30 p.m.

ATTACHMENT A

June 26, 2025	Thursday	2 nd Summer Night Market	Kruse Property	6:00 p.m. to 9:30 p.m.
July 2, 2025	Wednesday	Fourth of July Luncheon	Senior Center	11:15 a.m. to 2:30 p.m.
July 3, 2025	Thursday	Firework Festival	SEMHS	6:00 p.m. to 9:30 p.m.
July 4, 2025	Friday	Fourth of July Festival	New Temple Park	2:00 p.m. to 9:00 p.m.
July 17, 2025	Thursday	3 rd Summer Night Market Concert	Kruse Property	6:00 p.m. to 9:00 p.m.
July 23, 2025	Wednesday	City's Anniversary Luncheon	Senior Center	11:15 a.m. to 2:30 p.m.
July 24, 2025	Thursday	2 nd Movie in the Park	Mary Van Dyke Park	7:00 p.m. to 9:30 p.m.
July 31, 2025	Thursday	4 th Summer Night Market Concert City Anniversary Celebration	Kruse Property	6:00 p.m. to 9:00 p.m.
August 7, 2025	Thursday	National Night Out & 3 rd Movie in the Park	Mary Van Dyke Park	NNO 5:00 p.m. to 8:00 p.m. Movie: 8:00 p.m.- 9:30 p.m.
August 14, 2025	Thursday	5 th Summer Night Market Concert	Kruse Property	6:00 p.m. to 9:30 p.m.
August 20, 2025	Wednesday	Senior Prom	Senior Center	5:00 p.m. to 8:00 p.m.
August 28, 2025	Thursday	6 th Summer Night Market Concert	Kruse Property	6:00 p.m. to 9:30 p.m.
September 3, 2025	Wednesday	Grandparent's Day Luncheon	Senior Center	8:00 a.m. to 12:30 p.m.
September 11, 2025	Thursday	Night Market / Fire Station Appreciation Day	Kruse Property	6:00 p.m. to 9:30 p.m.
September 11, 2025	Thursday	9/11 Memorial Ceremony	Community Center Gym	11:00 a.m. to 12:00 p.m.
September 15, 2025	Monday	Mexican Independence Day Luncheon	Senior Center	10:30 a.m. to 2:30 p.m.
October 2, 2025	Thursday	Night Market	Kruse Property	6:00 p.m. to 9:30 p.m.
October 16, 2025	Thursday	Walk to End Domestic Violence	City Hall Front Lawn	6:00 p.m. to 8:30 p.m.
October 23, 2025	Thursday	Harvard Day Academy	Community Center	9:00 a.m. to 2:00 p.m.

ATTACHMENT A

October 29, 2025	Wednesday	Halloween Luncheon	Senior Center	10:00 a.m. to 2:30 p.m.
October 31, 2025	Friday	Harvest Festival	City Hall Front Lawn	6:00 p.m. to 9:00 p.m.
November 10, 2025	Wednesday	Veterans Day Luncheon	City Hall Front Lawn	11:00 a.m. to 12:30 p.m.
November 11, 2025	Tuesday	Veterans Day Ceremony	City Hall Front Lawn	11:00 a.m. to 1:00 p.m.
November 22, 2025	Saturday	Turkey Dash 5k and 1k Trot	City Hall Front Lawn	8:30 a.m. to 10:30 p.m.
November 24, 2025	Monday	Thanksgiving Day Luncheon	Senior Center	11:00 a.m. to 12:30 p.m.
November 25, 2025	Tuesday	Thanksgiving Turkey Distribution Drive thru	Community Center Parking Lot	10:00 a.m. to 3:00 p.m.
December 4, 2025	Thursday	Tree Lighting Ceremony	City Hall Front Lawn	6:00 p.m. to 8:30 p.m.
December 13, 2025	Saturday	Christmas Wish Toy Giveaway	Community Center	11:00 a.m. to 6:00 p.m.
December 15 th - 17 th	M/T/W	Santa Coming to Town	Around City	6:00 p.m. to 7:00 p.m.
December 22, 2025	Monday	Christmas Luncheon	Senior Center	10:00 a.m. to 12:30 p.m.
December 29, 2025	Monday	New Year's Day Luncheon	Senior Center	11:15 a.m. to 2:30 p.m. Countdown at 1:00p.m.

ATTACHMENT B

2025 City Special Events Approved Band List

Event	Band Name
April Night Market (Thursday, April 3 rd)	Chico Band
May Night Market (Thursday, May 1 st)	Melodia Versatil
1 st Summer Night Market (Thursday, June 12 th)	Impulse Band
2 nd Summer Night Market (Thursday, June 26 th)	The Band Smooth Touch
Firework Festival (Thursday, July 3 rd)	FlashBax
Fourth of July Celebration (Friday, July 4 th) 1. 3 PM – 5 PM 2. 6 PM – 8 PM	1. Jolly Corks 2. Leather & Lace
3 rd Summer Night Market (Thursday, July 17 th)	Cold Duck
4 th Summer Night Market (Thursday, July 31 st)	Suave
5 th Summer Night Market (Thursday, August 14 th)	Pulp Vixen
6 th Summer Night Market (Thursday, August 28 th)	Soto
September Night Market (Thursday, September 11 th)	Bump Town
October Night Market (Thursday, October 2 nd)	DW3