

Nydia Romero, Chair
Victor Montiel, Vice Chair
Blanca Figueroa, Commissioner
Abraham Flores Rojo, Commissioner
Naomi Lopez, Commissioner

Jayson Perez,
Commission Secretary



CITY OF SOUTH EL MONTE REGULAR MEETING OF THE SOUTH EL MONTE PATRIOTIC COMMISSION

AGENDA

June 25, 2025, 6:00 PM
1415 Santa Anita Avenue, South El Monte, CA 91733

AMERICANS WITH DISABILITIES ACT

In accordance with the Americans with Disabilities Act of 1990, if you require a disability-related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please call the City Clerk's office at (626) 652-3180 or (626) 652-3121 at least 72 hours prior to the meeting.

GENERAL COMMENT

Members of the public wishing to submit a general comment or a comment on an agenda item, can email jperez@soelmonte.org or call (626) 652-3110 to leave a voicemail message. All comments received an hour before the scheduled meeting will be read during public comment and made part of the record.

MEETINGS

The Patriotic Commission holds regular meetings on the fourth Wednesday of every month. Regular meetings start at 6 p.m. in the Council Chambers at City Hall, 1415 Santa Anita Avenue, South El Monte, California.

POSTING LOCATIONS OF AGENDA AND/OR CANCELLATION NOTICES

Regular meeting agendas will be posted at least 72 hours before the meeting (GC 54954 (a)(1)). Agenda and Cancellation Notices can be viewed online and are also posted at the following three (3) locations: City Hall located at 1415 Santa Anita Avenue, Senior Center located at 1556 Central Avenue and the Community Center located at 1530 Central Avenue, South El Monte, California.

VIEWING OF AGENDA PACKETS

Full agenda packet can be viewed either at <https://cityofsouthelmonte.org/372/Agendas-Minutes> or at the Senior Center during normal business hours Monday through Friday 8:00 a.m. to 5:00 p.m. Closed on major holidays.

ISSUES RELATED TO AGENDA

For issues related to the agenda, including a disability-related accommodation necessary to participate in this meeting, please contact:

Jayson Perez, Community Services Manager/Commission Secretary
Ph (626) 448-0131

AGENDA BEGINS ON THE FOLLOWING PAGE

1. ROLL CALL

Commissioners: Figueroa, Lopez, Rojo, Vice Chair Montiel, and Chair Romero

2. PLEDGE OF ALLEGIANCE

Chair Romero

3. PRESENTATIONS - None.

4. APPROVAL OF AGENDA

By motion of the Patriotic Commission, this is the time to notify the public of any changes to the agenda, remove items from consent calendar for individual consideration and/or rearrange the order of the agenda.

5. PUBLIC COMMENT

Speakers may provide public comments on any matter within the subject matter jurisdiction of the Patriotic Commission, including items on the agenda. Each speaker may speak up to five minutes. Unless a majority of the Patriotic Commission objects, the Chair may provide speakers more or less time to speak. All comments or queries shall be addressed to the Commission as a body and not to any specific member thereof. Pursuant to Government Code Section 54954.2(a)(2), the Ralph M. Brown Act, no action or discussion by the Commission shall be undertaken on any item not appearing on the posted agenda, except to briefly provide information, ask for clarification, provide direction to staff, or schedule a matter for a future meeting.

6. CONSENT CALENDAR

Items on the consent calendar are considered to be routine and customary and are enacted by a single motion with the exception of items previously removed by a member of the Patriotic Commission during "Approval of the Agenda" for individual consideration. Any items removed shall be individually considered immediately after taking action on the Consent Calendar.

6a. CONSIDERATION AND APPROVAL OF THE REGULAR PATRIOTIC COMMISSION MEETING MINUTES OF May 28, 2025

Staff is requesting approval of Minutes for the May 28, 2025, Regular Patriotic Commission meeting.

RECOMMENDED ACTION: Staff is requesting approval of Minutes for the May 28, 2025, Regular Patriotic Commission meeting.

7. GENERAL BUSINESS

7a. DISCUSSION ON FLAGS OF VALOR PROGRAM PROCEEDS

The Patriotic Commission will discuss and provide recommendations for the use of proceeds raised from the Flags of Valor Program.

GENERAL BUSINESS (CONTINUED)

Item 7.a.

RECOMMENDED ACTION: Staff recommends the Patriotic Commission discuss and provide recommendations for the use of proceeds raised from the Flags of Valor Program.

8. COMMISSIONERS REPORTS, INCLUDING AB 1234 REPORTS

AB 1234 requires that commission members must briefly report, orally or in writing, on meetings/events attended at City expense (for example, luncheons, city special events, conferences, etc.) at the Patriotic Commission meeting following the meeting/event.

9. CORRESPONDENCE - None.

10. COMMISSIONERS' AGENDA

10a. COMMISSIOER FIGUEROA

1. Consideration to have all attendees at the Memorial Day and Veterans Day ceremonies join in singing “*God Bless America*” immediately following the Pledge of Allegiance. Song lyrics to be provided to ensure everyone can participate.

11. ADJOURNMENT

Wednesday, July 23, 2025, at 6:00 p.m.

I, Jayson Perez, hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted not less than 72 hours at the following locations: City of South El Monte City Hall, Senior Center, and Community Center and made available at www.cityofsouthelmonte.org on this 19th day of June 2025.


Secretary



Commission Agenda Report

Agenda Item No. 6. a.

DATE: June 25, 2025

TO: Honorable Chair and Members of the Patriotic Commission

FROM: Jayson Perez, Community Services Manager

SUBJECT: CONSIDERATION AND APPROVAL OF THE REGULAR
PATRIOTIC COMMISSION MEETING MINUTES OF MAY 28, 2025

SUMMARY: Staff is requesting approval of Minutes for the May 28, 2025, Regular Patriotic Commission meeting.

RECOMMENDED ACTION: Staff is requesting approval of Minutes for the May 28, 2025, Regular Patriotic Commission meeting.

FISCAL IMPACT:

DISCUSSION:

ATTACHMENT(S):

A. DRAFT May 28, 2025, Minutes

CITY OF SOUTH EL MONTE
REGULAR PATRIOTIC COMMISSION MEETING – MINUTES

Wednesday, May 28, 2025 – 6:00 PM
1415 Santa Anita Avenue, South El Monte, CA 91733

Chair Romero called the meeting to order at 6:00 P.M.

1. ROLL CALL

PRESENT: Commissioner(s): Figueroa, Flores Rojo, Lopez, Vice Chair Montiel
and Chair Romero

ABSENT: Commissioner(s): None

STAFF PRESENT: Jayson Perez, Community Services Manager; and Elizabette Miranda, Administrative Assistant

2. PLEDGE OF ALLEGIANCE - Commissioner Lopez led the Pledge of Allegiance.

3. PRESENTATIONS – None.

4. APPROVAL OF AGENDA

Motion by Commissioner Figueroa, seconded by Vice Chair Montiel to approve the agenda. Motion passed 5-0, by the following votes:

AYES: Commissioner(s): Figueroa, Flores Rojo, Lopez, Vice Chair Montiel
and Chair Romero

NAYS: Commissioner(s): None

5. PUBLIC COMMENT

Chair Romero opened Public Comment.

1. Commissioner Figueroa requested that refreshments and a canopy be provided whenever the Commission hosts an information booth at events.
2. Commissioner Lopez shared that *Blooming: Flower and Gifts* extended their thanks to the City for the opportunity to provide floral arrangements for the Memorial Day Ceremony.

There being no further public comments, Chair Romero closed Public Comment

6. CONSENT CALENDAR

Motion by Chair Romero, seconded by Commissioner Flores Rojo to approve the Consent Calendar. Motion passed 5-0, by the following vote:

AYES: Commissioner(s): Figueroa, Flores Rojo, and Lopez, Vice Chair Montiel
and Chair Romero

NAYS: Commissioner(s): None

7. GENERAL BUSINESS

7a. SOUTH EL MONTE INDEPENDENCE DAY CELEBRATION EVENTS INCLUDING THE FIRWORKS FESTIVAL AND FOURTH OF JULY CELEBRATION

Mr. Perez provided an update on the City’s 2025 Special Events Calendar, which was approved by the City Council at its November 12, 2025 meeting. The calendar includes two major upcoming events: the Fireworks Festival and the Fourth of July Celebration. Both events offer valuable opportunities for the Patriotic Commission to engage with the community and promote Commission-led programs.

The Fireworks Festival is scheduled for Thursday, July 3, 2025, from 6:00 p.m. to 9:30 p.m. at South El Monte High School Football Stadium. The event will include a live performance by Steel Rod from 6:30 p.m. to 8:30 p.m., a fireworks show at 8:30 p.m., a Kids Fun Zone featuring inflatables, and a variety of food offerings from fifteen vendors.

The Fourth of July Celebration will take place on Friday, July 4, 2025, from 2:00 p.m. to 8:00 p.m. at New Temple Park. Planned activities include a live boxing show at 2:00 p.m., musical performances by Jolly Corks at 3:00 p.m. and Leather and Lace at 6:00 p.m., a Kids Fun Zone, and complimentary hamburgers and City promotional giveaways. As in previous years, the Patriotic Commission will participate by hosting an information booth and continuing the Letters to the Soldiers program.

8. COMMISSIONERS REPORT, INCLUDING AB 1234 REPORTS

Commissioner Lopez announced she attended the following: Mother’s Day Luncheon and the Easter Eggstravaganza.

Commissioner Figueroa announced she attended the following: Red Hat Lady Social, Volunteer Appreciation Dinner, National Day of Prayer, Women’s prayer Event, Cinco De Mayo Luncheon, Flags of Valor Opening Day & Flag Retirement, Memorial Day Ceremony, and the Women’s Tea Pary.

Vice Chair Montiel announced he attended the Memorial Day Ceremony.

Commissioner Flores Rojo announced he attended the following: National Day of Prayer, Make a Pinata Class, Flags of Valor Opening Ceremony & Flag Retirement, and the Memorial Day Ceremony.

Chair Romero announced she attended the following: National Day of Prayer, Fitness Class: Full Body Circuit Workout, Active SGV: Zumba, Flags of Valor Opening Ceremony, and the Memorial Day Ceremony.

9. CORRESPONDENCE – None.

10. COMMISSIONERS’ AGENDA

10a. CHAIR ROMERO

1. Consideration to celebrate the armed force birthdays on their respective days.

Discussion/Action: Chair Romero introduced her agenda item and requested that the City consider recognizing each branch of the Armed Forces by flying their respective flags on their official birthdays and/or by posting commemorative messages on the City’s social media platforms.

COMMISSIONERS' AGENDA (CONTINUED)

Item 10.a.

2. Consideration to implement a city parade commemorating veterans.

Discussion/Action: Chair Romero suggested that the City consider implementing a City parade in honor of veterans as part of the City's Veterans Day commemoration.

Staff was directed to present it to City Manager for consideration.

10b. COMMISSIONER FIGUEROA

1. Consideration to refurbish the veteran glass cabinet located at City Hall.

Discussion/Action: Commissioner Figueroa raised the topic of refurbishing the Veterans Glass Cabinet located at City Hall, noting that it appears outdated. She suggested that, once updated, the display be promoted through the City's social media platforms, newsletters, and at City facilities.

The Commission also expressed interest in promoting the cabinet at information booths during upcoming special events in which the Commission will participate. Additionally, the Commission would like to collaborate with South El Monte High School to identify graduating students who plan to enter the military and to inquire whether the school has an R.O.T.C. program

Staff was directed to revisit this item, present it to the City Manager for consideration, and follow up with the high school regarding the R.O.T.C. program.

2. Consideration to repaint the Veteran's parking emblem with white paint.

Discussion/Action: Commissioner Figueroa requested that the City repaint the Veterans Parking emblem, noting that it is currently not clearly visible and recommended it be repainted in white for better visibility.

Staff was directed to seek approval from Public Works and the City Manager.

11. ADJOURNMENT

At 6:53 p.m. Chair Romero adjourned the meeting to a regular Patriotic Commission meeting on June 25, 2025, at 6:00 p.m.

Jayson Perez, Community Services Manager

Nydia Romero, Chair



Commission Agenda Report

Agenda Item No. 7. a.

DATE: June 25, 2025

TO: Honorable Chair and Members of the Patriotic Commission

FROM: Jayson Perez, Community Services Manager

SUBJECT: DISCUSSION ON FLAGS OF VALOR PROGRAM PROCEEDS

SUMMARY: The Patriotic Commission will discuss and provide recommendations for the use of proceeds raised from the Flags of Valor Program.

RECOMMENDED ACTION: Staff recommends the Patriotic Commission discuss and provide recommendations for the use of proceeds raised from the Flags of Valor Program.

FISCAL IMPACT: The Flags of Valor program has collected \$5,309.26 through flag sponsorships and donations. These funds raised and recorded in a City account and will be available for expenditures.

DISCUSSION: The Flags of Valor Program is a weeklong event, held from May 19 – 26, 2025 at the Dean L. Shively front lawn. The events pay tribute to active, veteran, and fallen military personnel by raising a American flag in their honor for the entirety of the week. The goal is to honor military personnel but also raise funds to assist local veteran resources including, but not limited to housing, mental services, and food assistance.

ATTACHMENTS: N/A